

EDITORIAL CALENDAR

2009 ● recruitment advertising deadlines

advance
for Speech-Language Pathologists & Audiologists®

JANUARY 5

AD DEADLINE: 1/2

ANNUAL AUTISM EDITION

• Presbycusis

Theme Issue with Special Advertiser Index

JANUARY 12

AD DEADLINE: 1/9

• Literacy in the Schools

• Managing Hearing Loss

JANUARY 19

AD DEADLINE: 1/16

• Clinicians in the Classroom

Theme Issue with Special Advertiser Index

JANUARY 26

AD DEADLINE: 1/23

RECRUITMENT SUPPLEMENT:

LOWER SOUTH ATLANTIC

• Adults with Disabilities

FEBRUARY 2

AD DEADLINE: 1/30

• Swallowing Disorders

• Assistive Listening Technology

FEBRUARY 9

AD DEADLINE: 2/6

BONUS DISTRIBUTION: National Hearing Conservation

Association (NHCA) Annual Conference

• Language Development

• NIHL Prevention

FEBRUARY 16

AD DEADLINE: 2/13

ANNUAL NEW TECHNOLOGY EDITION

FEBRUARY 23

AD DEADLINE: 2/20

• Computers in the Clinic

MARCH 2

AD DEADLINE: 2/27

RECRUITMENT SUPPLEMENT: NEW ENGLAND

• Feeding Disorders

• Hearing Assessment

MARCH 9

AD DEADLINE: 3/6

ANNUAL PEDIATRICS EDITION

Theme Issue with Special Advertiser Index

MARCH 16

AD DEADLINE: 3/13

• Speech and Language Therapy

• Aural Rehabilitation

MARCH 23

AD DEADLINE: 3/20

ANNUAL CAMP EDITION

MARCH 30

AD DEADLINE: 3/27

BONUS DISTRIBUTION: American Academy of

Audiology (AAA) Annual Convention and Expo

• Dysphagia in the Elderly

• Hearing Technology

APRIL 6

AD DEADLINE: 4/3

RECRUITMENT SUPPLEMENT:

EAST NORTH CENTRAL

• Language Disorders

• Early Intervention for Autism

APRIL 20

AD DEADLINE: 4/17

• Long-Term Care

• Dyslexia

• Cochlear Implants

MAY IS BETTER HEARING & SPEECH MONTH

MAY 4

AD DEADLINE: 5/1

GRADUATION ISSUE

Theme Issue with Special Advertiser Index

MAY 18

AD DEADLINE: 5/15

RECRUITMENT SUPPLEMENT: MIDDLE ATLANTIC

ANNUAL STUTTERING EDITION

ANNUAL TINNITUS EDITION

• Speech and Language Therapy

JUNE 1

AD DEADLINE: 5/29

• Dysphagia Assessment

• Audiological Evaluations

JUNE 15

AD DEADLINE: 6/12

BONUS DISTRIBUTION: Hearing Loss

Association of America (HLAA)

ANNUAL EARLY INTERVENTION EDITION

• Assistive Technology

Theme Issue with Special Advertiser Index

JUNE 29

AD DEADLINE: 6/26

RECRUITMENT SUPPLEMENT:

UPPER SOUTH ATLANTIC

• Language Learning Disorders

• Traumatic Brain Injury

• Sensorineural Hearing Loss

JULY 13

AD DEADLINE: 7/10

BONUS DISTRIBUTION: ASHA Schools Conference;

Autism Society of America National Conference

• Early Intervention for Hearing Loss

• Articulation/Phonology

• School Assessments

JULY 27

AD DEADLINE: 7/24

RECRUITMENT SUPPLEMENT: MOUNTAIN REGION

ANNUAL AAC EDITION

• Newborn Hearing Screening

AUGUST 10

AD DEADLINE: 8/7

ANNUAL SCHOOL-BASED THERAPY EDITION

• Audiology in the Schools

Theme Issue with Special Advertiser Index

AUGUST 24

AD DEADLINE: 8/21

ANNUAL CE DIRECTORY

SEPTEMBER 7

AD DEADLINE: 9/4

ANNUAL DYSPHAGIA EDITION

• Oral-Motor Therapy

• Pediatric Audiology

SEPTEMBER 21

AD DEADLINE: 9/18

ANNUAL STROKE EDITION/APHASIA

• Auditory Processing Disorders (APDs)

OCTOBER 5

AD DEADLINE: 10/2

RECRUITMENT SUPPLEMENT: PACIFIC REGION

• Multicultural and Bilingual Therapy

• Language Assessments

• Aural Rehabilitation

OCTOBER 19

AD DEADLINE: 10/16

ANNUAL GERIATRICS EDITION

• Hearing Technology

Theme Issue with Special Advertiser Index

NOVEMBER 2

AD DEADLINE: 10/30

RECRUITMENT SUPPLEMENT: SOUTHWEST REGION

• Software for the Clinic

NOVEMBER 16

AD DEADLINE: 11/13

BONUS DISTRIBUTION: American Speech-

Language-Hearing Association (ASHA)

Annual Convention

• Language Therapy for Students

• Cochlear Implants in Children

DECEMBER 14

AD DEADLINE: 12/11

SALARY SURVEY

• Swallowing Problems

• Hearing Loss in Baby Boomers

Article topics & conference issues are subject to change without notification.
SLP_2009 EdSked_REC 4.3.09

advance
www.advancweb.com

PHONE: 610-278-1400, (800) 355-5627

RECRUITMENT FAX: 610-278-1420

2900 Horizon Drive, King of Prussia, PA 19406