

EDITORIAL CALENDAR

2009 ● recruitment advertising deadlines

advance FOR HEALTH INFORMATION
EXECUTIVES

	January Ad Deadline: 12.19.08	February Ad Deadline: 1.16.09	March Ad Deadline: 2.13.09	April Ad Deadline: 3.13.09	May Ad Deadline: 4.10.09	June Ad Deadline: 5.8.09
Bonus Distribution	TEPR		ACC, HIMSS	HIMSS	CLMA, SIIM	
Applied Technology	Electronic Data Entry	Nursing Informatics	CPOE Informatics	EMRs	Lab Technologies	Medication Administration
Industry Trends	Technology Outlook 2009	RFID and Barcoding	Cardiology Management	RHIOs	Single Sign-On	Smart Buildings
Integration	PHRs	Speech Recognition	E-Prescribing	Interoperability	Telemedicine	Emergency Department Information Systems
Operational Computing	Wireless Tracking	Bandwidth/Connectivity	Servers	Biometrics	Data Storage	Instant Messaging
Management Issues	Application Portfolio Management	IT Outsourcing	Enterprise Clinical Strategies	HIMSS Leadership Q & A	Allocating Your IT Budget	Revenue Cycle Management
HIM Spotlight	Transcription	Coding	Document Management	Consulting/Outsourcing	Transcription	Coding
Product Focus	PHR/Digital Dictation	Bedside Computing	E-Prescribing	EMR/EHR Systems	Communications and PDAs	Financial Information Systems
Special Promotion	TEPR Conference Connection	Top 25 HCIT Companies	Hot Technologies Guide	HIMSS Conference Connection	HIMSS Wrap-Up	Financial Information Systems Buyer Guides
	July Ad Deadline: 6.12.09	August Ad Deadline: 7.17.09	September Ad Deadline: 8.21.09	October Ad Deadline: 9.25.09	November Ad Deadline: 10.23.09	December Ad Deadline: 11.20.09
Bonus Distribution		AHRA	AHIMA	ASTRO	RSNA	
Applied Technology	Technology Transfers	Back-Office Technologies	RFID and Barcoding	Group Practice IT	PACS Deployment	Robotics
Industry Trends	EMR Adoption	Data/Image Storage	Reducing Medical Errors	Health Information Exchanges	Wireless Technologies	Major Industry Announcements
Integration	Interfaces/Integration	Backbone Connectivity	Hand-Held Devices	Oncology IT	Radiology Information Systems	EHRs
Operational Computing	Power Supplies	Multifunctional Devices	Mobile Carts	Data Warehouses	Displays	Decision Support
Management Issues	Vendor Contracts	Public Health	Optimizing Reimbursement	Project Management	Managing IT Floor Space	Motivating IT Talent
HIM Spotlight	Document Management	Consulting/Outsourcing	Transcription	Coding	Document Management	Consulting/Outsourcing
Product Focus	Security/Patient Monitoring	Radiology/PACS	Mobile/Wireless Technologies	Practice Management	PACS & Imaging Technologies	Security of Patient IDs
Special Promotion	Going Green Issue	IT Project of the Year	Mobile/Wireless Technology Buyers Guide	RSNA Preview	RSNA Conference Issue	2010 Buyers Guide

Article topics & conference issues are subject to change without notification. HlthExec_2009EdSked_REC 7.2.09

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