

EDITORIAL CALENDAR

2009 ● recruitment advertising deadlines

advance
for Health Information Professionals®

JANUARY 12

AD DEADLINE: 1/9

- Coding
- Document Management
- 2009 HIM Conference Listing

JANUARY 26

AD DEADLINE: 1/23

- Revenue Cycle Management
- Medical Transcription
- Staffing Issues

FEBRUARY

AD DEADLINE: 2/20

- Top 10 in HIM: Our List of the Top Movers, Shakers & Motivators
- Coding
- Personal Health Records (PHRs)

MARCH

AD DEADLINE: 3/20

- BONUS DISTRIBUTION:** Healthcare Information and Management Systems Society (HIMSS); American Academy of Professional Coders (AAPC)
- Coding
 - Electronic Health Records (EHRs)
 - Emerging Technologies: Speech Recognition

APRIL

AD DEADLINE: 4/17

- BONUS DISTRIBUTION:** Medical Transcription Industry Association (MTIA); Health Care Compliance Association (HCCA)
- Reimbursement
 - Medical Transcription
 - Document Management

MAY

AD DEADLINE: 5/15

- BONUS DISTRIBUTION:** National Cancer Registrars Association (NCRA)
- National Medical Transcription Week**
- Cancer Registries
 - Coding
 - Medical Transcription

JUNE

AD DEADLINE: 6/12

- Coding
- Electronic Health Records (EHRs)
- Privacy and Security

JULY

AD DEADLINE: 7/10

- BONUS DISTRIBUTION:** Association for Healthcare Documentation Integrity (AHDl)
- Medical Transcription
 - Revenue Cycle Management
 - Career Development

AUGUST

AD DEADLINE: 8/21

- Coding
- Cancer Registries
- Document Management

SEPTEMBER

AD DEADLINE: 9/18

- BONUS DISTRIBUTION:** American Health Information Management Association (AHIMA)
- Coding
 - Medical Transcription
 - Career Development

OCTOBER

AD DEADLINE: 10/16

- National Health Information & Technology Week**
- 2009 HIM Team of the Year
 - Reimbursement
 - AHIMA Conference Coverage

NOVEMBER

AD DEADLINE: 11/13

- Cancer Registries
- Coding
- Medical Transcription

DECEMBER

AD DEADLINE: 12/11

- 2009 Salary Survey**
- 2009 Best of the Web**
- Medical Transcription
 - Coding
 - EHRs
 - Document Management
 - HIPAA
 - Registries

Article topics and conference issues are subject to change without notification.

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