

Virtual Booth Application & Contract

Company Name (as it will appear on all promotional materials):

Contact Name: _____

Ad Agency Rep (if applicable): _____

Address: _____

City: _____ State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Web Site: _____

Exhibitor Package:

- Platinum Level—\$6,895
 - Gold Level—\$4,395
 - Silver Level—\$1,995
 - Bronze Level—\$1,095
- Platinum, Gold & Silver packages are commissionable to ad agencies.*

Time Zone(s):

- Eastern—May 12, 4pm-8pm EDT
 - Central/Mountain—May 13, 4pm-8pm CDT, 3pm-7pm MDT
 - Pacific—May 14, 4pm-8pm PDT
- Additional Time Zone: ____ x ____ = ____

Special Upgrades:

- Downloadable Resource - \$125 per item # ____ x \$125 = _____
- Booth Style—\$125
- Web Link—\$175
- Attendee Labels—\$250
- Color Booth—\$75

Sponsorship Opportunities:

- \$1,000 Prize—\$1,250
- \$500 Prize—\$625
- Sessions—\$500
- Virtual Tote Bag Stuffers—\$275
- Targeted E-Blast—\$575
- Video Profile (website)—\$975
- Video Profile (VJF booth)—\$450

Virtual Job Fair Advertising:

- Fixed Tile Ad—\$575
- 1/4-Page Program Guide Ad—\$575

ART FOR VIRTUAL JOB FAIR

Advertising will be handled as follows:

- We will supply GIF, JPEG or Flash files.
- Create my ad using my logo and/or graphics.
- Contact my agency rep to collect artwork.

Balance Worksheet:

| | List Price | Discount | Total |
|--------------------|------------|----------|----------|
| Exhibitor package: | \$ _____ - | _____ = | _____ |
| Upgrades: | \$ _____ - | _____ = | _____ |
| Sponsorships: | \$ _____ - | _____ = | _____ |
| Advertising: | \$ _____ - | _____ = | _____ |
| Total: | | | \$ _____ |

Payment Section:

Total Due: \$ _____ (All payments are due before the event date.)

IO/Purchase Order Number: _____

Accounts Payable Contact: _____

Phone Number: _____

Bill advertising agency for (check all that apply):

 ___ Exhibitor Package ___ Upgrades ___ Sponsorships ___ Advertising

Agency Account Number: _____

Rep: _____

Phone Number: _____ Email: _____

Invoice facility/client directly (net 30 days)

Check enclosed, payable to Merion Publications Inc./Virtual Job Fairs

 Check Amount: _____ Check Number: _____

Check to follow in the mail

Credit card (We accept VS/MC/AX/DISC)

 Credit Card Number: _____

 Expiration Date: _____ Sec Code: _____

 Cardholder Name (print): _____

 Signature: _____

Ad Agency Information:

Please complete this section if we need to collect artwork

Agency: _____

Rep: _____

Phone: _____

Email: _____

Cancellation Policy:

- All cancellations must be received in writing
- All refunds are subject to a \$150 processing fee
- 50% refund if cancelled 1-2 months prior to the event
- No refund or transfer if cancellation is less than 30 days prior to the event
- **ADVANCE** reserves the right to decline or cancel an application if payment is not made prior to the show date or if the payee is not in good standing with **ADVANCE**

Contract Signature Required:

This document serves as a binding contract.

Signature: _____ Date: _____

Mail application and payment to:

ADVANCE Virtual Job Fairs, 3100 Horizon Drive, King of Prussia, PA 19406
 Or for prompt processing, submit your application with credit card information, IO or a copy of your check via fax to 610-270-3184.

Please call 800-546-4987 with any questions.

Each package includes 1 time zone. Recruit nationally for an additional \$500 per time zone.

Save 20% on any print ad that promotes your upcoming participation in the virtual job fair.

FOR INTERNAL USE ONLY:

Rep: _____

Account Number: _____

Notes: _____

Date: _____



APPLICATION DEADLINE: MAY 8, 2009