

# ADVERTISING RATES

2009 ● ce/events display

*ADVANCE for Healthcare Careers*—a special career development edition circulating to 50,000 nursing and allied healthcare professionals. This yearly issue will be distributed at more than 30 job fairs, 600 conferences and to senior students at allied health and nursing programs across the country.

## Market your meeting, seminar, conference or educational event at low cost with *ADVANCE!*

### ADVERTISER EXTRAS\*

- FREE Web listing included
- FREE email referrals
- FREE telephone referrals
- FREE listing on our print and online Advertiser Indexes (for ads 1/6 page or larger)
- FREE ad design available\*\*

### DIGITAL SUBMISSION GUIDELINES

*ADVANCE Newsmagazines* has moved into a Macintosh Direct-to-Plate environment.

Ad agencies must supply electronic materials in PDF format to [calendarads@advanceweb.com](mailto:calendarads@advanceweb.com).

Details for electronic ad submission can be found on our Web site, [www.advanceweb.com](http://www.advanceweb.com), under material requirements, or by calling 800-355-5627.

### CANCELLATIONS

Minor alterations can be made free of charge except on deadline day. Cancellations can only be accepted if made prior to 5pm Eastern the day before the deadline. Cancellations cannot be accepted on deadline day. Credit is given when error is fault of *ADVANCE* and results in reader not being able to contact advertiser.

\*Call your representative for more details.  
\*\*Ad agencies not eligible

AFHC\_2009Rates\_CAL 7.14.08

**800-355-5627 • 610-278-1400**

**Fax: 610-278-1422**



# advance for healthcare careers



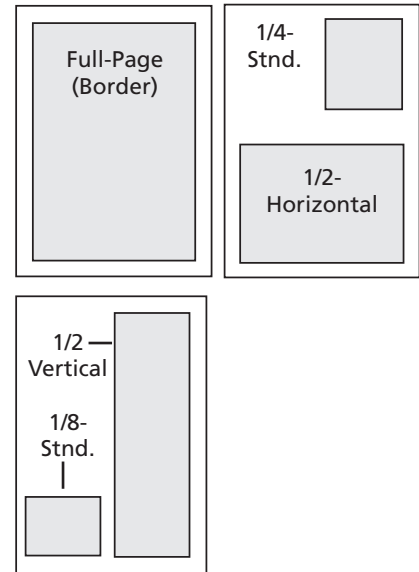
**DEADLINE**  
January 16, 2009  
5PM ET

### SIZES AND RATES

Full-Page	\$5,800	7 1/2" x 10"
1/2-Vertical	\$3,105	3 5/8" x 10"
1/2-Horizontal	\$3,105	7 1/2" x 4 7/8"
1/4-Standard	\$1,700	3 5/8" x 4 7/8"
1/8-Standard	\$950	3 5/8" x 2 1/8"

Rates are non-commissionable

### SAMPLE SIZES



**TO:**

**FROM:**

**FAX:**