

# ADVANCE an Elite CE Company

## Print & Digital Distribution/Email Quantities

### PRINT - CE Course Books 2019 - Full Year Distribution

Nursing	Print Quantity
ARNP	88,800
Nursing	1,143,700
Certified Nursing Assistant	86,000
LPN	313,100
Infection Control (NYC)	105,400
Rehab	Print Quantity
Massage	84,500
Physical Therapy	94,800
Pharma	Print Quantity
Pharmacist	88,800
Pharmacy Tech	23,100
Mental Health	Print Quantity
Psychologist	23,900
Social Work/Mental Health	163,800
Counselor	57,200
Dental	Print Quantity
Dental Hygienist	30,700
Dentist	105,400

### DIGITAL - Annual Editions and Guides 2018 - 2019

Education/Advanced Degree/Specialization Edition	September 2018
Breast Cancer Awareness Edition	October 2018
Magnet Edition*	November 2018
Infectious Disease/Disaster Planning/Wound Care Guide	January 2019
Heart Health Edition	February 2019
Healthcare Career Guide	March 2019
Self Care Guide/Nurses Week Thank You Edition	May 2019
Salary Survey Results Guide*	June 2019
Mental Health/Psychology/Social Work Edition	July 2019
Education/Advanced Degree/Specialization Edition	September 2019
Pediatric/Geriatric/Men's/Women's Health Edition	November 2019

\*Nursing Only Editions - Otherwise digital editions are distributed online, via email/e-newsletter to our entire healthcare audience

### EMAIL - Healthcare Audiences

Audience	Email Quantity
Nursing	1,200,000
Physical Therapy	142,000
Occupational Therapy	106,000
Speech Language Hearing	84,500
Respiratory	63,000
Massage Therapy	97,800
Laboratory	90,500
Radiology	80,000
Health Information	83,000
Social Workers	47,500
Dentists	46,000
Psychology	2600

### EMAIL - Healthcare Influencers and Decision Makers

Audience	Email Quantity
Health Systems Management	
C-Suite/VPs/Directors/Managers (HSM)	46,500
Pharmacists (HSM)	61,000
Physicians (HSM)	62,000
Laboratory Managers	31,000
NPs/PAs	147,000
School Program Directors	6,700
Medical Products/Service Providers	6,400
HR/Recruiters	21,800

E-newsletters are sent weekly, biweekly or monthly by audience.



## Contact us for pricing and details!

**Christine Hudak** • Advertising Sales Manager  
Chudak@advanceweb.com  
(484) 624-8571

**Tara Sanft** • Advertising Sales Manager  
Tsanft@advanceweb.com  
(484) 624-8633