

ADVANCE an Elite CE Company

Digital Edition Schedule:

Get more marketing for your money when you advertise in any **ADVANCE Digital Edition**

HOW WILL YOU GET EXPOSURE?

- All digital editions are created in an easy to read digital Flip Book format that can be read online, downloaded and printed.
- Every ad includes live web links back to your website & Google Analytic page-view tracking.
- Every edition is backed by a full marketing plan delivered multiple times directly to healthcare professionals via dedicated emails, social media posts & weekly e-newsletters.
- Your logo and a live weblink will be featured on a dedicated landing page with each edition for 1 year.
- The digital book is archived on ADVANCE websites indefinitely.

DISTRIBUTION

- Audience Reach includes: Nurses, NPs, PAs, OTs, PTs, SLPs, Massage Therapists, Social Workers, & Psychologists, plus Laboratory, Radiology, Respiratory, Health Information professionals and all levels of healthcare management nationwide

HOW CAN YOU SAVE BIG?

- Book 2 or more digital editions today & save 30%!



Price	Ad Size
\$999.00	1/8 Page Ad
\$1,750.00	1/4 Page Ad
\$3,350.00	1/2 Page Ad
\$4,999.00	Full page Ad
\$7,999.00	2 Page Custom Advertorial

DIGITAL EDITION SCHEDULE

Digital Content Focus	Ad Deadline	Edition Date
Education/Advanced Degree/Specialization Edition	Sept 7, 2018	September 2018
Breast Cancer Awareness Edition	October 5, 2018	October 2018
Magnet Edition	November 9, 2018	November 2018
Infectious Disease/Disaster Planning/Wound Care Guide	January 11, 2019	January 2019
Heart Health Month Edition	February 8, 2019	February 2019
Healthcare Career Guide	March 8, 2019	March 2019
Self-Care Guide/Nurses Week Thank You Edition*	April 19, 2019	May 2019
Salary Survey Results Guide*	June 10, 2019	June 2019
Mental Health/Psychology/Social Work Edition	July 14, 2019	July 2019
Education/Advanced Degree/Specialization Edition	September 6, 2019	September 2019
Pediatric/Geriatric/Men's/Women's Health Edition	October 31, 2019	November 2019

*Nurse/NP/LPN only distribution



Contact Us Today To Book Your Ad Space!

Christine Hudak • Advertising Sales Manager
 Chudak@advanceweb.com
 (484) 624-8571

Tara Sanft • Advertising Sales Manager
 Tsanft@advanceweb.com
 (484) 624-8633