

# ADVANCE an Elite CE Company

## Custom Digital Magazine with Print Option

**TOTAL VALUE \$34,995**  
**YOUR PACKAGE COST @ 25% OFF: \$26,246**

### What's Included:

- 4 ADVANCE articles on the topic(s) of your choice (existing or new)
- 1 Custom content piece written about your company with 3 images, up to 1500 words
- 1 Full Page company advertisement
- 2 Custom emails to your select audience (assumes 25,000 names) each email includes one retarget to opens, unopens or entire list
- 2 ADVANCE E-newsletter Promotions (text ad with logo)
- 2 ADVANCE Social Media Posts (Facebook, LinkedIn, Twitter, G+)

E-Book will be hosted on an ADVANCE Website indefinitely. A link to the file will be provided to the client for promotional use.

### ADD ONS - Call for pricing and details

- Print run for marketing or conference distribution - minimum of 200 copies (8.5 x 11, Saddle Stitch, 100 lb gloss) - Plus shipping
- Print/Mail magazine to ADVANCE Readers or Client Customer Database (rates vary based on total quantity and volume price breaks)
- Sponsored Category Content Page/Microsite featuring the book, related content and a dedicated 1/2 page web ad
- Additional Email Distribution (# of emails or total reach)
- Behind the sign in lead generation available (ADVANCE does not guarantee # of leads)
- Press release posted on ADVANCE Website
- Digital Book file released to the client after the designated promotional period
- 16/24/32 page options are also available

### BENEFITS

Digital magazine and content are completely customized to your brand and message, positioning you as an industry thought leader and content authority

E-books can include multiple live web links with trackable statistics

E-book link can be shared for distribution in your own marketing or on your own website

E-book comes in an easy to read online format that can be downloaded as a PDF and printed by readers on demand

Long 'shelf' life means long term impact and continuous ROI

### JUST THE FACTS

According to MPA's Magazine Media Fact Book 2017/18, readers of a magazine's digital edition spent 49.2 minutes with the issue while they spent 51.7 minutes with the print issue. Compare that to the 1 or 2 minutes they spend on your web portal, and you can see why you should consider adding a premium web edition to your product mix.

According to Mequoda.com the thing the user likes most about a digital edition is that there's a package of content with a beginning and an end that can be consumed in a single sitting, allowing the reader to experience a zen of completeness.



**advance**  
healthcare  
NETWORK  
an Elite CE Company

## Contact us for pricing and details!

**Christine Hudak** • Advertising Sales Manager  
Chudak@advanceweb.com  
(484) 624-8571

**Tara Sanft** • Advertising Sales Manager  
Tsanft@advanceweb.com  
(484) 624-8633